



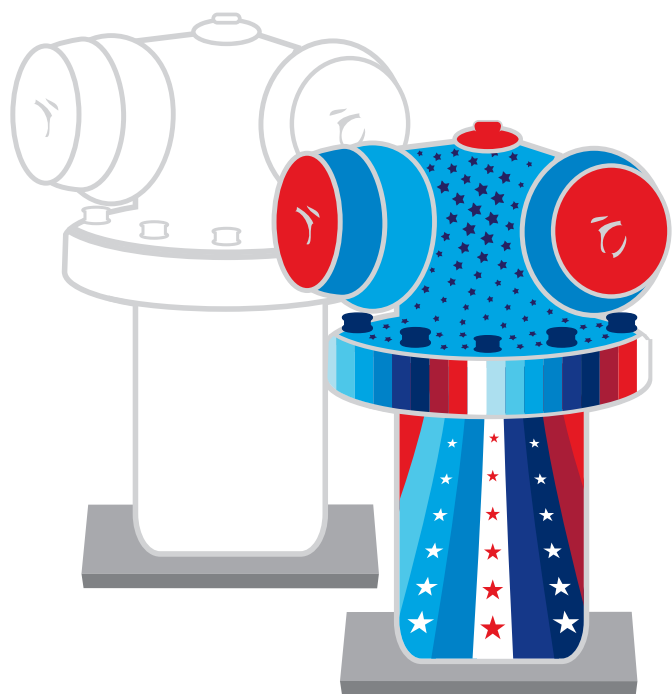
A CELEBRATION OF CHICAGO'S HEROES!

THE CONCEPT

This citywide public art installation will feature oversized replicas of Chicago's iconic standard fire hydrants designed, painted, decorated and/or dressed by noted artists, architects, and fashion and interior designers. These colorful sculptures will be placed throughout the City in tribute to the work and heroism of our beloved Chicago Firefighters. At the conclusion of the exhibition, the hydrants will be gathered for a final exhibit before being auctioned, with net proceeds benefiting charities that support the families of fire victims and other fire safety programs.

PRODUCTION PARTNERS

INNOVATION OVATION: Jim Petrakis & Linda Bartlett
AGENCY 360: Billy Bracken & Dakota Shultz



THE HYDRANTS

- A collection of 101 hydrants symbolically representing each Chicago firehouse
- Locally manufactured in durable, weather-resistant white fiberglass
- Each hydrant is approx. 5' tall (some secured to a solid concrete base)
- Hydrant sponsorship available on first-come basis

THE CHICAGO FIREHOUSES

- 101 firehouses protect Chicago's wards and neighborhoods
- Each firehouse is a vital part of the City's emergency response infrastructure
- Chicago firefighters have the fastest emergency response time in the nation
- The Great Chicago Fire Hydrants will pay tribute to each and every firehouse

THE PUBLIC ART DISPLAY

- Launch event announcing program and participants – Spring 2013
- Grand Opening Event/Reveal to be presented on September 11th
- City-wide exhibition throughout Chicago: Michigan Ave, Oak Street, State Street, local galleries, museums, corporate atriums, retail windows, tourism sights, etc.
- Each display includes plaque identifying Firehouse, sponsor(s) and artist/designer(s)

THE AUCTION

- Final group exhibition featuring all hydrants will open to the public on or around November 11th
- Net proceeds to benefit the 100 Club of Chicago and other fire-related charities

SPONSORSHIP

- Hydrants are available for sponsorship at a cost of \$1500, until sold out. (artist costs not included)
- Production Partners will assist in matching sponsors to artists as requested